

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 02513 240843Z

43

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 052008

R 231023Z MAY 75

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 4744

AMEMBASSY COPENHAGEN

AMEMBASSY HELSINKI

AMEMBASSY OSLO

UNCLAS STOCKHOLM 2513

FOR BIC/OIM:ACAYA

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: FY '76 SHOW SCHEDULE AT STC

REF: TELCON CAYA/EARLE 5/21

1. FOLLOWING SCHEDULE RECOMMENDED IN LIGHT OF LOCAL SITUATION
CONSIDERING COMPETING SCANDINAVIAN EVENTS.

2. SCHEDULE REVIEWED WITHIN LAST TWO WEEKS FOR ALL POSSIBLE CON-
FLICTS. THE STC CONTINUES TO RECOMMEND AGAINST EVENTS FROM MID-JUNE
THROUGH AUGUST. EXPERIENCE SHOWS IMPRACTICAL ATTRACT FULL AUDIENCE
DECISION-MAKERS AND AGENTS TO EXHIBITIONS AFTER MID-JUNE. MOREOVER,
LOCAL AGENTS STATE DIFFICULT FOR THEM FOLLOW-UP LEADS DURING SLACK
PERIOD OF SUMMER VACATIONS FROM MID-JUNE THROUGH AUGUST, THUS OFF-
SETTING SOME OF IMPACT FROM LATE JUNE PROMOTION.

3. THREE EVENTS LISTED IN MINOR SHOW CATEGORY ON BASIS END-USER IN-
DUSTRY OF LIMITED BREADTH.

4. SEPT. 22-25 ELECTRONICS COMPONENTS

OCT. 20-24 AVIONICS (MINOR)

DEC. 8-12 BUSINESS & REPROGRAPHICS

FEB. 3-6 ANALYTICAL INSTRUMENTS

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MAR. 1-4 MICROWAVE (MINOR)

MAR. 30- APR. 2 PRINTING & GRAPHIC ARTS
APR. 26-30 FOOD PROCESSING & PCAKAGING
MAY 17-21 HEALTH CARE
JUNE 8-11 ENERGY SYSTEMS (MINOR)
STRAUSZ-HUPE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STOCKH02513
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750183-0735
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750521/aaaaasxy.tel
Line Count: 66
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 TELCON CAYA/EARLE 5/21
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 29 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <29 JUL 2003 by maginmm>; APPROVED <27 JAN 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY '76 SHOW SCHEDULE AT STC
TAGS: BEXP, SW
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006